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# New entry farmers from a non-farming background: challenges and opportunities faced by Japan's new generation of farmers

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**Abstract:** The recent rise of pro-rural migration is a welcome trend for Japan's shrinking regions and for its declining agricultural sector. Despite the growing number of agricultural entrants from a non-farming background, however, statistics show that only half of self-employed new farmers earn sufficient income to live on five years into farm management. This presentation focuses on financial support available to aspiring farmers, their aspirations, and mismatches between agricultural policy its local implementation.

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**About the Speaker:** Niccolo Lollini is a faculty member at the Graduate School of Governance Studies at Meiji University. He completed a doctorate in Social Anthropology at the University of Oxford. He is interested in agricultural policy, agri-food systems, property issues, and rural forms of organization.

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